

✦SAINT✦
BARTHOLOMEW'S
CHURCH
IN THE CITY OF
✦NEW YORK✦

TRANSFORMING LIVES ✦ TRANSFORMING THE CHURCH ✦ TRANSFORMING THE WORLD

Under the leadership of the Right Reverend Dean E. Wolfe and the Vestry, St. Bart's we has committed itself to furthering the parish's mission of transformation by prioritizing and executing the following actions:

1

Building Our Organization to Support Growth

- Hire a Chief Operating Officer to drive the revenue growth of mission supporting activities and leadership of the staff in our complex environment
- Clarify job responsibilities of staff and key volunteers to ensure alignment and results
- Seek greater efficiency and better performance wherever possible to provide more focus on spiritual and financial growth

"We must grow up in every way into him who is the head, into Christ, from whom the whole body, joined and knit together by every ligament with which it is equipped, as each part is working properly, promotes the body's growth in building itself up in love."

Ephesians 4:15-16

2

Achieving Financial Stability & Increasing Giving

- Hire a Director of Stewardship and Development to support clergy efforts to grow pledges, gifts and commitments
- Enhance spiritual growth and engage the parish more regularly about giving
- Train additional volunteers to assist in stewardship efforts

"Everyone then who hears these words of mine and acts on them will be like a wise man who built his house on rock. The rain fell, the floods came, and the winds blew and beat on that house, but it did not fall, because it had been founded on rock."

Matthew 7:24-25

3

Growing & Diversifying Membership

- Hire new staff to support efforts to recruit and retain new members
- Revitalize new member welcome process
- Increase digital advertising budget

“Whoever welcomes you, welcomes me.”

Matthew 10:40

4

Boosting Parish Engagement

- Offer additional opportunities for socialization in both small and large settings
- Allocate more clergy time to Pastoral Care
- Improve internal systems that keep track of members and their engagement

“Therefore encourage one another and build up each other, as indeed you are doing.”

1 Thessalonians 5:11

5

Fully Leveraging Building and Mission Supporting Activities

- Develop a long-term building capital expenditure and maintenance plan to ensure we know costs
- Conduct an in-depth assessment of rentals, athletic rentals, café, and preschool to drive revenue
- Better align space usage with organizational goals

“How lovely is your dwelling-place, O Lord of hosts!”

Psalm 84:1

6

Capitalizing on Digital Trends

- Hire a Digital Media Producer to support online efforts
- Enhance website, social media profiles, and livestreaming of services
- Study patterns of online audiences in order to grow them

“Proclaim the good news, ‘The kingdom of heaven has come near.’”

Matthew 10:6

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